

INVESTMENT OPPORTUNITY IN **HABA** MEDICAL CENTER



CLINIC INTRODUCTION

- Established in **2021**
- Related Company: **HABATEK**
- **Location:** City Tbilisi Region, 48 Sofrom
Mgaloblishvili St, Tbilisi 1214
- www.habaclinic.com



PROFIT-SHARING AGREEMENT FOR HABA CLINIC

To enhance the clinic's standards and transition from single-unit management to a board of directors for better administration and growth, we have initiated the sale of shares and increased the number of shareholders.

At Haba Clinic, we offer a **Profit-Sharing Investment Model** that allows investors to participate in our financial growth. Through this agreement, investors contribute capital to specific sectors of the clinic—such as advanced dental services, cosmetic procedures, or new medical technologies—and receive a percentage of the generated profits.

This model ensures a **secure, transparent, and mutually beneficial** partnership, allowing investors to gain stable returns while supporting the expansion and innovation of Haba Clinic.



CLINIC DEPARTMENTS AND SERVICES

➔ CURRENT SITUATION

- **Dentistry:** Treatment, Aesthetics, Implants, Orthodontics, Surgery, etc.
- **Dental Laboratory:** Prosthetics, laminates, Crowns
- **Radiology:** Advanced dental and jaw imaging
- **Aesthetics:** Skin care, facials, rejuvenation, Botox, fillers, mesotherapy and more
- **Traditional Treatment:** Hejama, Acupuncture, leech therapy, cupping

DEVELOPMENT PLAN

The clinic development plan includes the following:

1. Adding new departments, including hair transplantation, minor surgeries, and dental ambulance services.
2. Completing and optimizing the application and website by adding features such as a rating system for dentists and doctors, an affiliate calculation system, and other essential functionalities.
3. Launching a specialized advertising campaign to attract patients and enhance public awareness.

CLINIC DEPARTMENTS AND SERVICES ➔ AFTER DEVELOPMENT

- **Dentistry:** Treatment, Aesthetics, Implants, Orthodontics, Surgery, etc.
- **Dental Laboratory:** Prosthetics, laminates, Crowns
- **Radiology:** Advanced dental and jaw imaging
- **Aesthetics:** Skin care, facials, rejuvenation, Botox, fillers, mesotherapy and more
- **Hair Transplantation:** Modern techniques for hair and eyebrow transplantation (This part will open soon)
- **Traditional Treatment:** Hejama, Acupuncture, leech therapy, cupping
- **Dental Ambulance :** Portable services and emergency services (This part will open soon)



CLINIC CONTRACTS

At **Haba Clinic**, we have numerous supplementary contracts that enhance the clinic's credibility and revenue. Notably, we have agreements with **Medical Universities** that send over **300** students annually to our clinic for hands-on clinical training. Additionally, our clinic serves as a professional continuing education center for dentists, operating under the supervision of the **Ministry of Health and Higher Education**. Furthermore, we have multiple collaboration agreements with **tourism companies** and recreational facilities, which facilitate the referral of patients seeking treatment and contribute to increasing the clinic's income.

MARKET ANALYSIS AND OPPORTUNITIES

Tbilisi is a growing hub for medical and dental tourism, attracting both local and international patients due to its high-quality yet affordable healthcare services.

Key for Profitability: Factors

- **High Local & International Demand:** Rising interest in dental and aesthetic procedures among locals and medical tourists from Europe, the Middle East, and neighboring countries.
- **Cost Advantage:** Lower operational costs compared to Western countries while maintaining high standards.
- **Medical Tourism Growth:** Visa-friendly policies and affordable treatments attract foreign patients.
- **Strategic Location & Accessibility:** Well-connected flights and a safe, culturally rich environment enhance Tbilisi's appeal.
- **Tourism & Healthcare Synergy:** Collaborations with travel agencies and hotels boost patient inflow.

Conclusion

With increasing demand and cost advantages, investing in a dental or aesthetic clinic in Tbilisi presents strong profitability, especially with modern facilities and international partnerships.

VISION AND DEVELOPMENT PLAN

HABA Clinic aims to become a leading multidisciplinary medical and aesthetic center in Tbilisi, offering state-of-the-art dental, aesthetic, and hair restoration services. By integrating advanced technologies, expanding treatment options, and enhancing patient experience, we strive to be the top choice for both local and international patients.

Phase 1: Expansion of Services (0-6 Months)

- Introduce **aesthetic treatments** (Botox, fillers, skin rejuvenation).
- Launch a **hair transplant** department with specialized professionals.
- Expand **injectable treatments** for facial and body aesthetics.
- Begin **targeted digital marketing** campaigns to attract local and regional patients.
- Establish **partnerships with hotels and travel agencies** for medical tourism.

Phase 2: Technology & Equipment Upgrade (6-12 Months)

- Invest in **advanced imaging systems** (e.g., digital X-ray, CBCT for dentistry).
- Acquire **laser hair removal** and skin resurfacing equipment.
- Enhance **dental and aesthetic facilities** with modern treatment rooms.
- Strengthen **social media presence** with influencer collaborations and paid ads.

Phase 3: Market Domination & International Growth (12-24 Months)

- Expand marketing efforts across **Europe and the Middle East**.
- Organize **educational workshops and training programs** to attract professionals.
- Develop **VIP patient services** for luxury medical tourism.
- Evaluate the feasibility of **opening a second branch** or affiliating with other clinics.

BENEFIT FOR INVESTOR

Investing in Haba Clinic offers a unique opportunity to be part of a growing and profitable healthcare business. As a partner, you benefit from **annual profit sharing**, ensuring a steady return on investment. Additionally, you and your immediate family receive **exclusive discounts** on high-quality dental treatments. Through our **affiliate marketing program**, you can also generate extra income by referring new patients, earning a **7% commission** on their treatment costs. This model ensures both financial gains and premium healthcare benefits, making it a valuable and rewarding investment.

- **Annual Profit Sharing** – Receive a share of the clinic's yearly profits as a partner.
- **Exclusive Discounts** – Enjoy a **20% discount** on dental services for yourself and your immediate family.
- **Affiliate Marketing Program** – Earn **7% commission** on the treatment costs of patients you refer to the clinic.

Annual Profit Sharing

An annual meeting is held for shareholders, during which all clinic activities are reported, and a financial audit is presented. Shareholders have voting rights proportional to the number of shares they own regarding general clinic decisions proposed by the board of directors.

The board of directors is elected every two years from among qualified individuals. It is worth noting that all share transfers are conducted under the direct supervision of the clinic's official lawyer to ensure the accuracy and transparency of the process.



Affiliate Marketing Program

Respected shareholders are enrolled in a specialized platform designed to collaborate in attracting more patients and clients. Each shareholder is assigned a unique link and code, enabling them to independently promote and advertise the clinic.

For every patient they refer to the clinic, they receive a **7%** commission on the amount paid by the patient, which can be withdrawn at their convenience. This system helps increase the clinic's revenue while also benefiting shareholders and investors, ensuring a secure and promising return on investment.





INVESTMENT OPPORTUNITY

PACKAGE 1

- Investment amount for buying **ONE (1)** share of company is : **3300** \$

PACKAGE 2

- Investment amount for buying **(3)** shares of company is : **9000** \$

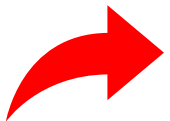
PACKAGE 3

- Investment amount for buying **(5)** shares of company is : **14000** \$

CLINIC INCOME CAPACITY AFTER IMPROVEMENT

This is the clinic's projected revenue-generating capacity, which can be exploited depending on the advertising and management methods and it can increase even multiple time.

Department	Capacity	Daily	Total Daily
Dentistry	3 unites	500 Gel for each unit	1 500 Gel
Aesthetics	2 Rooms	500 Gel for each room	1 000 Gel
Dental laboratory	10 Products per day	800 Gel	800 Gel
Cosmetics Apparat	Laser, Facial, Carboxitherapy, PRP, etc.	500 Gel	500 Gel
Total		Every day	3 800 Gel



The above amounts are only examples of the projected revenues; the income from the academy section, contracts with universities, and the dental ambulance service has not been included.



IPMORTANT POINT

- 1.The distribution of profits from participation will be calculated and processed after the completion of the second phase of development.
- 2.Due to business regulations in Georgia, share transfers are conducted collectively and only during the clinic's general assembly.
- 3.All transactions and transfers are carried out under the supervision of the clinic's official lawyer.
- 4.Shareholders' voting rights and opinions are determined based on the number of shares they own.

KEY CONSIDERATIONS FOR THE HABATEK COMPANY CHARTER

As we move forward with the sale of HabaTek shares, it is crucial to ensure that the company's charter includes clear guidelines to maintain stability, transparency, and fair governance. Here are the key points that should be outlined:

- ❑ **Election of Management and Board of Directors** (The management and board of directors of the clinic will be elected every two years through a shareholder voting process during the General Assembly.)
- ❑ **Annual General Assembly** (A General Assembly of shareholders will be held once a year, either physically or virtually. During this meeting, the company's achievements, financial reports, and operational matters will be reviewed and discussed.)
- ❑ **Shareholding and Transfer Rules** (Share certificates are recognized as official securities, each representing one share of ownership. The transfer of shares will be regulated under the rules set by the board of directors.)
- ❑ **Right of First Refusal on Share Sales** (In case of any shareholder wishing to sell their shares, existing shareholders will have the first right to purchase them before offering them to external parties. This ensures the company remains in the hands of trusted stakeholders.)

ADDITIONALLY

- ❑ **Authority of the CEO and Board of Directors** (The responsibilities and decision-making powers of the CEO should be clearly defined. Major financial and strategic decisions must require approval from the board of directors or the General Assembly.)
- ❑ **Profit Distribution Policy** (The allocation of annual profits should be predefined, ensuring a fair share for investors while also dedicating a portion of the profits to clinic development and business growth.)
- ❑ **Exit Strategy for Shareholders** (A structured process should be in place for shareholders who wish to exit, ensuring their departure does not cause instability within the company.)
- ❑ **Removal of Inefficient Management** (In case of managerial misconduct or inefficiency, shareholders should have the power to remove board members or executives to safeguard the company's interests.)
- ❑ **Intellectual Property and Branding Rights** (The “Haba” brand must remain under company ownership, ensuring continuity even if shareholders or management changes over time.)
- ❑ **Financial Transparency and Auditing** (An annual independent audit should be conducted, and financial reports must be transparently presented to shareholders to maintain trust and accountability.)

THANK YOU

+995558559748

info@habaclinic.com

www.habaclinic.com

Link For consultant with sales manager

